One-pager draft for NSN conference:

Goal: I’m a public health generalist who’s been focused on driving health equity across all sectors, from leadership roles in fundraising development focused on the corporate and philanthropic sector to community development to traditional public health program development to leading service-learning and deductive problem solving courses for medical students to business development for a start-up focused on propelling data-informed decision with our community intelligence data platform. Along the way, I’ve honed skills in sales, marketing and contract negotiation as a real estate sales and leasing agent in New York City and entrepreneur running a small home rental business in a resort community for over a decade.

Here, I’m outlining evidence of the skills I’ve honed that translate to success in a consultative sales or business development career in the pharmaceutical industry –

* Cultivating strategic relationships is the theme of my very diverse professional background; easily builds trusts and engenders credibility
* Former fundraising professional for nonprofit focused on corporate and foundation support
* Former Volunteer Chair of Development (fundraising) Committee for the Durham Symphony Orchestra; Chief volunteer for NYC’s JazzMobile
* Entrepreneurial spirit - small business owner – landlord: marketing, leasing, contract negotiation, budgeting, purchasing and financial management
* Cross sector experience, honed the ability to see issues from many different perspectives, orthogonal thinking
* Experience collaborating with clinicians and working within clinical environments
* Strong aptitude for medical information
* Strategy is my superpower
* I’m an educator and trainer: community college students, medical students, health professionals
* Sales professional in New York City real estate
* Business Development experience honed for community intelligence platform, mySidewalk.
* Consultant work enabled me to hone the ability to quickly grasp information and quickly make an impact
* Pragmatic Visionary drawn to work in pharma because bio -technology is dynamic work that appeals to my lifelong interest in science/health, thrives on innovation, has real world implications to enhance health outcomes and has global impact.